

Press Release

Koenig & Bauer performs retrofit in Iceland

Landsprent ehf prepares itself for the future

- Step by step to the state of the art
- Technical and electrical retrofit of Commander press
- Overhauled reelstand now right up to date
- Towers and folders to follow in the coming years

Würzburg, 29.10.2019

One of the largest newspaper printing houses in Iceland, Landsprent ehf, has decided to bring its Commander press from Koenig & Bauer into line with the latest state of the art. Landsprent General Manager Gudbrandur Magnússon: "We have already enjoyed a close and trustful relationship with Koenig & Bauer for a very long time. And it was together that we developed the project of a step-by-step retrofit for our press."

The process began with successive overhauls of the reelstands. This stage of the project was completed successfully earlier in the year, and attention has now turned to an electrical retrofit for the folders. Technical measures to modernise the printing towers are set to follow in the coming years. "The customers appreciate our longstanding experience and our professional team. The retrofit enhances production reliability for the company, and the quality of its newspapers will also move up another notch," says Michael Holzapfel, service manager at Koenig & Bauer Digital & Webfed.

One of the largest printing houses in Iceland

Landsprent ehf, with offices in Reykjavik, can be counted among the country's largest printing houses and is responsible for production of the *Morgunblaðið*, the most popular subscription newspaper on the island with a circulation of 30,000 copies. The overall product portfolio includes another 14 daily and weekly newspapers and magazines, and the company also prints various advertising supplements.

Photo 1:

The next steps were discussed at the World Publishing Expo in Berlin (left to right):

Michael Holzapfel, Service Manager, Koenig & Bauer Digital & Webfed; Gudbrandur Magnússon, General Manager, Landsprent ehf; Hákan Runden, Sales & Service Director for Web and Corrugated Presses, Koenig & Bauer DK A/S

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About Koenig & Bauer

Koenig & Bauer is the oldest printing press manufacturer in the world with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2018, the approximately 5,700 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at www.koenig-bauer.com