

Press Release

New Commander CL for Switzerland

Somedia Partner AG opts for newspaper press from Koenig & Bauer

- Somedia Partner AG focuses on print
- Leading provider in the highest performance class
- Commander replaces competitor's machine
- European newspaper publishers choose Koenig & Bauer

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Swiss media house Somedia Partner AG is investing in a highly automated newspaper press from Koenig & Bauer. A Commander CL will be installed as replacement for a competitor's press at the print centre in Haag in St. Gallen Rhine Valley and is scheduled to come on stream in summer next year.

The new press will then be used to print more than 120,000 daily and weekly newspapers every day. Urs Zieri, managing director of Somedia Partner AG: "We wanted to, and indeed needed to, invest in a new press. The discussions with Koenig & Bauer were straightforward and focussed on partnership from the very beginning. The overall package simply felt right. We are convinced that it was the right decision to go with Koenig & Bauer."

The Commander CL comprises three four-high towers, a KF 5 jaw folder, a section stitcher and three Pastomat reelstands with a stripping station and Patras A paper-reel transport system.

Over the past years, European newspaper printers have frequently opted for presses from the highest performance class made by Koenig & Bauer. "Given the situation presented by general market developments, we are delighted to see that companies like Somedia Partner believe in print and are making investments. We are also very satisfied with the level of orders we have received for newspaper presses. Further projects are in the pipeline and decisions are expected soon. Above all, the products currently in high demand when making new investments are flexible, practice-oriented and automated presses, and we have an outstanding image in this respect with our trio represented by the Commander CL, Commander CT and Cortina," says Stefan Segger, sales director at Koenig & Bauer Digital & Webfed.

Three partners and a modern print centre

Somedia Partner AG comprises three independent publishing companies: Somedia AG, Sarganserländer Druck AG and Vaduzer Medienhaus AG. Together, they produce eight regional daily titles, including the *Südostschweiz*, the *Sarganserländer* and the *Liechtensteiner Vaterland*. At the weekend, the almost 50 employees at the Somedia Partner print centre in Haag also produce two weeklies, the *Liewo* and the *Schweiz am Wochenende*.

KOENIG & BAUER

Photo 1:

Shortly after signing the contracts (back row, left to right): Stefan Segger, sales director, Koenig & Bauer Digital & Webfed; Urs Zieri, managing director, Somedia Partner AG; Bruno Rothmund, press manager, Somedia Partner AG; Peter Rickenmann, managing director, Koenig & Bauer (CH) AG; (front row): Günter Noll, sales manager, Koenig & Bauer Digital & Webfed, and Paul Frei, supervisory board president, Somedia Partner AG

Photo 2:

The new Commander CL will be starting production at Somedia Partner AG in Haag in the second quarter of 2021

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About Koenig & Bauer

Koenig & Bauer is the oldest printing press manufacturer in the world with the broadest product range in the industry. For more than 200 years, the company has been supporting printers with innovative technology, tailor-made processes and a wide array of services. The portfolio ranges from banknotes, via board, film, metal and glass packaging, through to book, display, coding, magazine, advertising and newspaper printing. Sheetfed and webfed offset and flexo printing, waterless offset, intaglio, simultaneous perfecting and screen printing or digital inkjet – Koenig & Bauer is at home in virtually all printing processes and is the market leader in many of them. In the financial year 2019, the approximately 5,800 highly qualified employees worldwide generated annual sales of more than EUR 1.2 billion.

Further information can be found at www.koenig-bauer.com